

AccuFund Partners with BluePay to Offer Secure, Seamless Donation Processing

The new partnership between nonprofit software provider AccuFund and payment processor BluePay allows AccuFund clients to capture donations securely.

CHICAGO, IL, JUNE 4, 2013 – All-in-one payment solutions provider BluePay is partnering with AccuFund, the award-winning software solutions provider for nonprofits and government organizations. Through this new partnership, clients of AccuFund’s user-friendly fundraising product, AccuFund CRM, are now able to capture internal processing and external donations securely through BluePay, while being fully supported on the Salesforce platform.

“The easy-to-use functionality available through BluePay enhances our clients’ capabilities to offer secure, seamless credit card processing through online donation portals,” said Peter Stam, President of AccuFund.

In conjunction with Salesforce and AccuFund CRM, BluePay enhances the functionality of a nonprofit’s customer relationship management (CRM) by providing a virtual terminal for internal processing. In addition, it also provides online processing for one-time or recurring donation collecting, without sending donors or users to a third-party site to submit payments.

Benefits of the partnership include: cloud access for credit card or Automated Clearing House (ACH) processing for off-site events or on-the-road activities; a centralized location for creating, tracking, and managing all payment processing; a way to process recurring or one-time donations with AccuFund CRM; payment processing for auction items, event tickets, memberships, and more; secure, saved payment information for frequent donors; and streamlined communication between the fundraising and accounting departments.

“This new partnership truly enhances the management capabilities of nonprofit organizations,” Stam said.

About AccuFund: AccuFund, Inc., (<http://www.accufund.com>) provides scalable accounting software systems to nonprofit organizations and government agencies. The AccuFund Accounting Suite fulfills the market’s need for an accounting solution that is more sophisticated than off-the-shelf products, yet much less expensive, complex, and difficult to use than the higher-end offerings. AccuFund’s products are available exclusively through Value Added Resellers (VARs) throughout the United States. The VARs provide AccuFund’s customers with cost-effective onsite training and installation assistance. Follow AccuFund on Twitter (<http://www.twitter.com/AccuFund>) for company updates and information.

About BluePay: Providing the highest level of data security in the industry, BluePay (<http://www.bluepay.com>) makes U.S. and Canadian credit card processing simple and fast. BluePay is a full-service, Tier 1 credit card processor based in Naperville, Illinois, with offices and data centers across the United States. The firm leverages extensive industry experience and a comprehensive suite of credit card merchant processing services to provide a complete system of credit card processing solutions with competitive rates. Follow BluePay on Twitter (<http://www.twitter.com/BluePay>) for company and credit card processing industry updates.

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