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AccuFund Teams with Renowned Nonprofit Consultant LaVal Brewer for Free Webinar Highlighting Key Disciplines of Successful Major Gift Fundraising with Moves Management

Insights and Guidance for Integrating Successful Moves Management Processes and Taking Fundraising to the Next Level

Needham, MA – May 15, 2013

–AccuFund, Inc. provider of top-rated fundraising and accounting solutions designed exclusively for the nonprofit industry announces a free webinar to help nonprofit organizations realize their fundraising potential.

Join the moves management movement or fine tune your process, by participating on **Tuesday, June 11, 2013** from **2:00-2:45 EST** in this free webinar: **Monitor. Track. Build. Repeat. Exploring the Disciplines of Successful Major Gift Fundraising with Moves Management.**

Register Online at www.accufund.com/moves2013

AccuFund teams up with renowned nonprofit consultant, **LaVal Brewer**, as he presents this free webinar. Brewer provides practical guidance and tools for monitoring your existing constituent database, tracking your major gifts, and building a sustainable pipeline for major donors.

Brewer will share real-world moves management experiences and answer key questions such as:

- How can moves management impact your organizations bottom line?
- How can you help your whole organization embrace this philosophy?
- How much time should you be devoting to this practice?
- How might you prioritize moves management among all your fundraising efforts?
- What resources are needed at your organization to make this successful?

“Taking an organizations major gift process to the next level can accelerate an organization’s success. This webinar can help. We hope to enable more nonprofit organizations to realize their fundraising potential through moves management,” explains Peter Stam, AccuFund’s president.

About AccuFund

AccuFund, Inc. provides a cloud based fundraising CRM solution, AccuFund CRM. Built on the Salesforce.com platform, AccuFund CRM provides nonprofits with a full constituent relationship management (CRM) system with marketing, reporting, grants management, online donations and more. AccuFund CRM can be integrated with AccuFund Anywhere, the company's SaaS nonprofit accounting solution or AccuFund's on premise accounting solution, enabling improved integration between the development and finance departments.

AccuFund's products are available through Value Added Resellers (VARs) located throughout the United States. The VARs provide AccuFund's customers with cost-effective onsite training and installation assistance. For more information, call 877-872-2228, email sales@accufund.com or visit www.accufund.com.